

Downloadable Products Tutorial

This is a tutorial on how to set up a digital download item on your Zencart store.

SETTING UP THE OPTION NAME

The first step is to set up a "Download" attribute. You can call this anything you want – Digital Download, Digital File, Download File, etc.

After logging into your Zen Cart admin, mouse over the word Catalog and go down to Option Name Manager. This is where you will set up the NAME of your attribute.

ID	Option Name	Option Type	Sort Order	Size	Max	Action
2	DIGITAL DOWNLOAD	Checkbox	0	32	32	<input type="button" value="edit"/> <input type="button" value="delete"/>
3	am: <input type="text"/>	Dropdown	Order: <input type="text"/>			<input type="button" value="insert"/>

WARNING: ALWAYS MAKE PROPER BACKUPS OF YOUR DATABASE BEFORE MAKING GLOBAL CHANGES

As you can see from the image above, I have already set up a Digital Download attribute. I did this by typing DIGITAL DOWNLOAD in the box under Option Name. I then changed the default setting under Options type to Checkbox, then clicked on the Insert button.

SETTING UP THE OPTION VALUE

The next step is to set up a "Value" for this option. If you look above the word Product Options, you will see a button entitled option values. Click that button. Alternatively, if you are not in the above screen, you will need to mouse over the word Catalog and go down to Option Value Manager.

ID	Option Name	Option Value	Default Order	Action
2	DIGITAL DOWNLOAD	Zip File	0	<input type="button" value="edit"/> <input type="button" value="delete"/>
3	DIGITAL DOWNLOAD	am: <input type="text"/>	Order: <input type="text"/>	<input type="button" value="insert"/>

To setup the value, simply choose the option name you need the value added to – in this example, it is **DIGITAL DOWNLOAD**. In the box under Option Value, type in what you want the name to be – in this case we are using Zip File. Next, click on the insert button.

UPLOADING FILES TO THE SERVER

The next step is to upload all the .zip files to the server. These files MUST be put in the /store/downloads folder.

To do this, one must have FTP access to their server, or be able to log into their hosting account and upload the files from their hosting control panel.

Once the files are uploaded, we are ready to move on to the last step.

APPLYING THE ATTRIBUTE TO THE PRODUCT

If you are in the above screen, click on the Attribute Controller button. If you are not in the above screen, mouse over the word Catalog and go down to Attribute Controller. Once there, you will see the screen below:

The screenshot displays the 'ATTRIBUTES CONTROLLER' interface. At the top, there are tabs for 'option names' and 'option values'. Below this, the 'ATTRIBUTES CONTROLLER' section shows 'Products Listing for: Products ID#8 - in Category: Animals in PSD' and 'Crows in PSD'. A toolbar contains buttons for 'edit product', 'price manager', 'update sort', 'preview', 'delete', 'copy to', and 'copy to'. Below the toolbar is a 'Multiple Categories Link Manager' section.

The 'CATEGORIES: - Animals in PSD' section allows selecting a category with 'previous' and 'next' buttons. A dropdown menu shows 'Animals in PSD' selected. Below this, a 'Select a Product to View and Press Display ...' dropdown lists products like 'Crows in PSD (\$4.80) [PSD] - ID# 5', 'Eagle in PSD (\$6.20) [PSD] - ID# 9', 'Handpainted Birds (\$5.80) [PSD] - ID# 5', and 'Seagulls Dance (\$5.30) [PSD] - ID# 15'. A 'display' button is next to the dropdown.

A legend section includes 'Display Only', 'Free', 'Default', 'Discontinued', 'Base Price', 'Required', 'Images', and 'Valid/Invalid Itemname'. Below the legend is a table with columns: ID, Option Name, Option Value, Prefix Price, Prefix Weight, Order, Legend, Total/Disc, Onetime, and Action.

The table shows one entry: 'DIGITAL DOWNLOAD' with ID 1, Option Name 'DIGITALDOWNLOAD', Option Value 'Zip File', Prefix Price '+ 0.0000', Prefix Weight '+ 0', and Total/Disc '0.00 0.00'. There are 'edit' and 'delete' buttons for this entry.

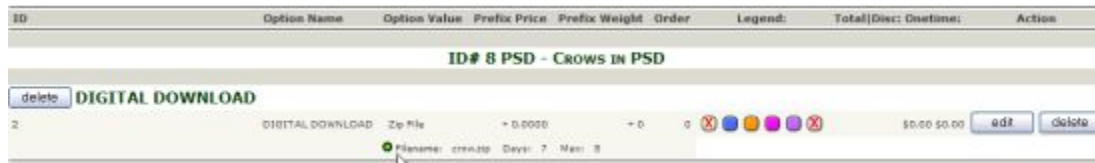
The 'ADDING NEW ATTRIBUTES' section is titled 'Define the Attribute Settings then press Insert to apply'. It shows '2 Crows in PSD - (PSD)' with 'Option Name' 'DIGITAL DOWNLOAD [checkbox]' and 'Option Value' 'TEXT [RESERVED FOR TEXT FILES ONLY ATTRIBUTES]', 'Zip File [DIGITAL DOWNLOAD]'. Below this is the 'PRICES AND WEIGHTS' section with fields for Price, weight, Order, One Time, Price Factor, Offset, One Time Factor, Offset, Attributes Qty Price Discount, and Onetime Attributes Qty Price Discount. There are also fields for Price Per Word and Price Per Letter. A row of six colored buttons (yellow, blue, orange, purple, pink, red) allows setting attribute flags like 'Used For Display Purpose Only', 'Attribute to View When Checked/Unchecked', 'Default Attribute to be Marked Selected', 'Apply Discounts Used for Products General/Order', 'Include in New Price When Calculated by Shopping', and 'Attribute Suggest for Item'. At the bottom, there are fields for 'Attributes Image Switch', 'Attributes Image Directory', 'Overwrite Existing Image on Server?', and 'Downloadable products' with fields for filename, expiry days, and maximum download count.

The first thing to do is to select the Category by clicking on the dropdown box under CATAGORIES. Once you select the category, the items will drop down in the box below. Highlight the product you wish to add the attribute to, then click on the display button.

It the ADDING NEW ATTRIBUTES Option Name box, click on DIGITAL DOWNLOAD, and in the Option Value box, click on Zip File.

Go down to the orange box that says "Default Attribute to be marked Selected?" and click the Yes box.

Go down to the box that says Downloadable products and enter the filename that you have uploaded into your DOWNLOADS folder – eg: dogs.zip. If you would like, change how many days the customer has to download the file (Expiry Days) and the maximum times they can download the file. The click on the insert button.



If you have done this successfully, you will see the filename with a green dot next to it to let you know all is correct. If you see a red dot, this means that either the file name is incorrect, or the file is not up on the server in the catalog/downloads directory

Once you have completed the above steps, you will see the download option in your product page:

Congratulations! You have now added a digital download attribute to your item!