

This is a tutorial on how to set up a digital download item on your Zencart store.

SETTING UP THE OPTION NAME

The first step is to set up a "Download" attribute. You can call this anything you want – Digital Download, Digital File, Download File, etc.

After logging into your Zen Cart admin, mouse over the word Catalog and go down to Option Name Manager. This is where you will set up the NAME of your attribute.

ID	Option Name	Option Type	Sort Order	Size	Max	Action
2	DIGITAL DOWNLOAD	Checkbox	0	32	32	<input type="button" value="edit"/> <input type="button" value="delete"/>
3	ent: <input type="text"/>	Dropdown				<input type="button" value="insert"/>

WARNING: ALWAYS MAKE PROPER BACKUPS OF YOUR DATABASE BEFORE MAKING GLOBAL CHANGES

As you can see from the image above, I have already set up a Digital Download attribute. I did this by typing DIGITAL DOWNLOAD in the box under Option Name. I then changed the default setting under Options type to Checkbox, then clicked on the Insert button.

SETTING UP THE OPTION VALUE

The next step is to set up a "Value" for this option. If you look above the word Product Options, you will see a button entitled option values. Click that button. Alternatively, if you are not in the above screen, you will need to mouse over the word Catalog and go down to Option Value Manager.

ID	Option Name	Option Value	Default Order	Action
2	DIGITAL DOWNLOAD	Zip File	0	<input type="button" value="edit"/> <input type="button" value="delete"/>
3	DIGITAL DOWNLOAD	ent: <input type="text"/>	Order: <input type="text"/>	<input type="button" value="insert"/>

To setup the value, simply choose the option name you need the value added to – in this example, it is **DIGITAL DOWNLOAD**. In the box under Option Value, type in what you want the name to be – in this case we are using Zip File. Next, click on the insert button.

UPLOADING FILES TO THE SERVER

The next step is to upload all the .zip files to the server. These files **MUST** be put in the /store/downloads folder.

To do this, one must have FTP access to their server, or be able to log into their hosting account and upload the files from their hosting control panel.

Once the files are uploaded, we are ready to move on to the last step.

APPLYING THE ATTRIBUTE TO THE PRODUCT

If you are in the above screen, click on the Attribute Controller button. If you are not in the above screen, mouse over the word Catalog and go down to Attribute Controller. Once there, you will see the screen below:

The screenshot shows the 'ATTRIBUTES CONTROLLER' interface. At the top, there are buttons for 'option names' and 'option values'. Below this is a header 'ATTRIBUTES CONTROLLER' and a sub-header 'Products Listing for: Products ID#8 - in Category: Animals in PSD'. Underneath, there is a row of buttons: 'edit product', 'price manager', 'update sort', 'preview', 'delete', 'copy to', and 'copy to'. Below these buttons is a link for 'Multiple Categories Link Manager'. A horizontal line separates this section from the product listing section.

The product listing section is titled 'CATEGORIES: - Animals in PSD' and includes the instruction 'Select a Category with Products ... Or move between the Products'. It shows 'Products: 1/4' and navigation buttons for 'previous' and 'next'. A search box contains 'Animals in PSD' and a 'display' button. A dropdown menu is open, listing products: 'Crows in PSD (\$4.80) [PSD] - ID# 8', 'Eagle in PSD (\$6.20) [PSD] - ID# 9', 'Handpainted Birds (\$5.80) [PSD] - ID# 6', and 'Seagulls Dance (\$5.30) [PSD] - ID# 13'. The price '\$4.80' is displayed to the left of the dropdown.

Below the product list is a legend table with columns: Legend, Display Only, Free, Default, Discounted, Base Price, Required, Images, and Valid/Invalid Elements. Each column contains a set of icons (OFF/OFF, ON/ON) and a 'display' button.

Legend:	Display Only	Free	Default	Discounted	Base Price	Required	Images	Valid/Invalid Elements
OFF/OFF								

At the bottom, there is a table header with columns: ID, Option Name, Option Value, Prefix Price, Prefix Weight, Order, Legend, Total|Disc| Onetime, and Action.

ADD NEW ATTRIBUTES Define the Attribute Settings then press Insert to apply

2 **CROWS IN PSD - (PSD)**

Option Name: DIGITAL DOWNLOAD [Checkbox] Option Value: TEXT [RESERVED FOR TEXT-FILES ONLY ATTRIBUTES]
Zip File [DIGITAL DOWNLOAD]

PRICES AND WEIGHTS

Price: * Weight: * Order: One Time: Price Factor: Offset: One Time Factor: Offset:

Attributes Qty Price Discount: Onetime Attributes Qty Price Discount:

Price Per Word: - Free Words: Price Per Letter: - Free Letters:

Attribute Flags: Used For Display Purposes Only: No Yes
Attribute is Free When Marked as Free: No Yes
Default Attribute to be Marked Selected: No Yes
Apply Discounts Used by Product Special Price: No Yes
Include in New Price When Used by Distributor: No Yes
Attribute Hidden in Text: No Yes

Attributes Image Swatch: Attributes Image Directory: attributes Overwrite Existing Image on Server? No Yes

Downloadable products: Filename: Expiry days: (0 = unlimited) Maximum download count:

The first thing to do is to select the Category by clicking on the dropdown box under CATEGORIES. Once you select the category, the items will drop down in the box below. Highlight the product you wish to add the attribute to, then click on the display button.

In the ADDING NEW ATTRIBUTES Option Name box, click on DIGITAL DOWNLOAD, and in the Option Value box, click on Zip File.

Go down to the orange box that says "Default Attribute to be marked Selected?" and click the Yes box.

Go down to the box that says Downloadable products and enter the filename that you have uploaded into your DOWNLOADS folder – eg: dogs.zip. If you would like, change how many days the customer has to download the file (Expiry Days) and the maximum times they can download the file. Then click on the insert button.

ID	Option Name	Option Value	Prefix Price	Prefix Weight	Order	Legend:	Total[Disc: Onetime:	Action
ID# 8 PSD - CROWS IN PSD								
2	DIGITAL DOWNLOAD	Zip File	+ 0.0000	+ 0	0		\$0.00 \$0.00	edit delete
		<input checked="" type="checkbox"/> Filename: dogs.zip			Days: 7	Max: 5		

If you have done this successfully, you will see the filename with a green dot next to it to let you know all is correct. If you see a red dot, this means that either the file name is incorrect, or the file is not up on the server in the catalog/downloads directory

Once you have completed the above steps, you will see the following in your product page:

Please Choose:

DIGITAL DOWNLOAD Zip File

Congratulations! You have now added a digital download attribute to your item!